Assessment of problem solving in computing studies

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Abstract—The assessment of learning outcomes is a key concept in the European Credit Transfer and Accumulation System (ECTS) since credits are awarded when the assessment shows the competences which were aimed at have been developed at an appropriate level. This paper describes a study which was first part of the Bologna Experts Team-Spain project and then developed as an independent study. It was carried out with the overall goal to gain experience in the assessment of learning outcomes. More specifically it aimed at 1) designing procedures for the assessment of learning outcomes related to these compulsory generic competences; 2) testing some basic psychometric features that an assessment device with some consequences for the subjects being evaluated needs to prove; 3) testing different procedures of standard setting, and 4) using assessment results as orienting feedback to students and their tutors. The process of development of tests to carry out the assessment of learning outcomes is described as well as some basic features regarding their reliability and validity. First conclusions on the comparison of the results achieved at two academic levels are also presented.

Keywords—Learning outcomes assessment, higher education, competence based education, assessment of learning, problem solving

I. INTRODUCTION

The assessment of learning outcomes is a key concept in the European Credit Transfer and Accumulation System (ECTS) since credits are awarded when the assessment shows the competences which were aimed at have been developed. ECTS is the credit allocation system for higher education used in the European Higher Education Area (EHEA), which involves all the countries engaged in the Bologna Process, 47 at this point in time. Its main role is to make higher education systems transparent and comparable, thus helping to bring to reality some crucial EHEA concepts such as mobility, student centered education, employability or educational quality among others. Most Bologna countries have adopted ECTS by law for their higher education systems [1]. In Spain, additionally, a decree passed in 2007 [2] establishes the generic competences which any student with a university degree must have developed; these include understanding basic and gradually more advanced scientific texts; problem solving; looking for, selecting and using information to solve problems or making decisions and, finally, the capacity to learn independently, all of them in the students’ specific fields of study. But more generally, basing higher education on the development of key competences and measuring them is a strong international trend in higher education as, for instance, the OECD funded AHELO study shows [3].

This paper describes a study which first was part of the project of the Bologna Experts Team-Spain (http://www.expertosbet.es/) and then evolved as an independent study. It was carried out with the main goal of gaining experience in the assessment of learning outcomes and, more specifically to: 1) designing some procedures for the assessment of learning outcomes; 2) testing some basic psychometric features that an assessment device with some consequences for the subjects being evaluated needs to prove; 3) an issue of special interest for us was testing different procedures of standard setting; 4) finally, we were interested in using assessment results to give feedback on competence development to students, their tutors and the institution which holds them.

In order to achieve our goals, participants from degrees representative of different fields of knowledge (Biology, Psychology, Computing, Economy and History) were invited to take part in the study. In this paper we shall focus on the work done in the degrees of Computing and Mathematics & Computer Science. The sample of students includes 1st and 3rd year students from three different schools with a degree in computer science and we shall report specifically on one of the competences, namely problem solving at the level of university studies. We shall describe the process of development of the test and discuss some measures taken to guarantee an acceptable level of objectivity and validity of the data. Then, we shall report some results of data analyses carried out regarding results achieved at the two participating academic levels. Finally, we shall discuss our experience in the use of these procedures as well as the implications for the development of this kind of tests and its crucial role in higher education reform.
II. CONTEXT AND BACKGROUND

In the context of higher education, a competence may be understood as the combination of skills, knowledge, attitudes, values and abilities that underpin effective and/or superior performance in a professional area. In this way, when we try to assess student performance, we are interested in assessing not only knowledge, as has been the case in traditional education, but also what the student is able to do using this knowledge (and how). By how, we understand adhering to disciplinary methodological standards and values. Thus, competence or learning outcomes assessment includes the assessment of knowledge, but is not limited to it. It is normally assessed through complex, representative disciplinary tasks that imply knowledge and are often complemented with students’ reflections whereby students justify the decisions they have taken on a theoretical and/or disciplinary base, and take into account their consequences or the values that inform them.

The starting point for this study were the basic transferable competences which, according to the Spanish Decree 1393/2007 [2] every higher education graduate should have developed by the end of his or her studies. They were selected since they are common to all degrees although every discipline is expected to further introduce its own particular coloring and nuances. For this reason, they were considered to be at the same time a good basis for independent work and also for making interesting comparisons related, for instance, to fairness. On the one hand, we could learn about the particularities of the assessment of learning outcomes regarding different disciplines; on the other, if the structure used for the tasks was similar, we could explore to which extent assessment criteria and standards were used in similar ways.

III. RESEARCH QUESTIONS

As mentioned above, our aim was to design assessment procedures to assess the basic competences which all graduates must have mastered by the end of their undergraduate academic life according to the Spanish law. This should be complemented by the development of assessment criteria that would allow enough objectivity when correcting and eventually grading students’ work. We also tried to validate the tasks as appropriated for the measure of these basic competences in various ways.

Some additional questions arose from a pilot study performed previously to the work reported in this paper. This pilot showed us many valuable things such as the importance of correctly wording the questions, since light nuances in language can make dramatic changes in how students understand them; how to test administrations procedures need to be very clear and strictly followed if we want to work together and compare or sum up results from different schools or teachers; or how rating criteria for open questions need to be very carefully developed if a basic level of objectivity is to be assured. As a starting point, we deeply believed in constructed responses for the assessment of competences, since they usually represent more complex tasks. However, we were also aware that open questions are more difficult and costly to rate, so we opted for a mix of both kind of questions so their results could be summed up and eventually compared. As a means to assure some basic common conditions, we also opted for computerized tests.

IV. METHOD

A. Objective

This paper presents the process of development of a procedure to assess a transferable competence basic for learning and academic life: problem solving. It further describes how basic objectivity and validity data were assured and finally adds some results on how the two academic levels participating in the study compare. Other comparisons of interest are internal consistency of the test, as well as closed vs. open questions.

B. Development and nature of the task

In order to develop the appropriate tasks to measure in a comprehensive way the learning outcomes associated to these transferable competences, they were in the first place analyzed it their facets or components. The various questions included in the tests were then mapped on this scheme, as can be partly seen below for problem solving:

- Problem identification
- Come up with a strategy to solve the problem
- Determine additional information if necessary
- Applying knowledge needed for problem solving
- Evaluating adequacy of solution and, if not found acceptable, re-start cycle.

In the second place, computing science teachers elaborated a task to assess this competence. When designing this task we had in view that first year students should have some difficulties in solving this task but it would be easier for third year students. The goal was to measure improvement in performance when the two academic levels were compared. Of course the task should include the facets mentioned above for problem solving.

After the presentation of the problem, the task contained two types of questions: 9 open questions which implied a constructive response and 11 closed multiple choice questions which required choosing from 4 alternatives. Table I contains examples of these two types of questions.

<table>
<thead>
<tr>
<th>TABLE I. SOME SAMPLES OF OPEN AND CLOSED ITEMS</th>
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<td><strong>Open question:</strong> What is recursivity? What aspects should a definition of recursivity include? Or how can the concept of recursivity help in solving this problem?</td>
</tr>
<tr>
<td><strong>Closed question:</strong> To differentiate between an iterative system and a recursive system the key if to identify: (options a, b, c &amp; d follow)</td>
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C. Developing scoring criteria

As a first step to develop clear scoring criteria for open questions, 2 teachers prepared the best possible response to each question, discussed them and agreed on the criteria which make a highest scoring response. Then second best, third and unacceptable responses to the same questions were described. Finally, these criteria were validated against 10 exercises from the pilot sample which were scored separately by the two judges. All disagreements were taken as a basis to refine the scoring criteria. Next, they validated the new criteria against a new sample of 20 exercises until perfect agreement was reached. These were subsequently considered expert ratings.

In this process, examples of each of the 4 alternative ratings for each open question were also selected and included along the scoring criteria.

D. Experts’ judgments on content validity of the assessment task

In order to estimate the content validity of the task, it was given to experts who had to answer two questions: 1) which one of the basic competences the task measured? And 2) which facets covered by the task analysis did each questions measure? This last question was meant to address whether all relevant facets of the competence were covered by the task in a comprehensive way.

Two judges participated in this stage. Both of them were specialists in higher education and had experience in competence based education.

The results of this phase were as the follows. The judges reached a 100% agreement regarding the competences we were trying to measure by means of the test. However, one of them also mentioned other competences which we thought were marginal for the task at hand. The same was true for the facets we identified in our tasks: 100% of the facets we identified were also marginally for the task at hand. The same was true for the facets we also mentioned other competences which we thought were trying to measure by means of the test. However, one of them reached a 100% agreement regarding the competences we were trying to measure by means of the test. Therefore, in order to understand its demands. Then they started rating the same exercises used to develop the expert ratings. They first received 10 of them together with the assessment criteria they were asked to use and their ratings were compared to the expert ratings, discussing any difference that was encountered.

In a second stage, they received a new set of 22 exercises and the agreement of their ratings with that of the experts was calculated using Cohen’s kappa coefficient in order to remove random agreement. The process continued until the agreement was satisfactory. This was usually reached in all tests with 20 to 30 exercises.

Following this procedure, inter-rater reliability for 2 judges and 22 exercises, using Cohen’s kappa [4] was found to be 0.497. The SPSS statistics software was used for the calculation of this coefficient. According to Landis and Koch [5], we can conclude this is a moderate level of agreement.

Once a fair level in the objectivity of ratings was achieved in this way, the judges were given the exercises of the whole student sample. Throughout the whole grading process, they were aware of the fact that some exercises, unknown to them, were randomly distributed to all judges and their reliability was being continuously monitored.

V. DATA ANALYSIS

A. Open and closed questions and total score

As mentioned, the test consisted of a section with constructed or open questions (OQ) and another one with closed or multiple choice questions (CQ). The total score of the test is the sum of the two parts. The maximum score for the whole test is 38. The mean and standard deviation for the two academic levels are shown in Table III.

Constructed response items, or OQ, seem to reflect better the nature of the competences but they are also more costly to score in a reliable way. So, it was interesting for us to compare the OQ with the CQ and find out what each of them adds to the whole test. The OQ section includes 9 open questions which may be valued 0-3 by human judges. So, the maximum score is 27 and the minimum 0. Regarding the CQ section, it contains 11 questions with 4 alternatives with a value of 1 each; the maximum score is thus 11 and the minimum 0. Table III shows the results we found for our sample.

As can be seen these means increase from the 1st to the 3rd year, but in both cases leave ample space for improvement, especially in the case of the OQ and Total scores. Moreover, there is an indication that OQ would seem to be more difficult, since their mean is far from the mid-point of the score range (19), while the CQ questions seem easier since they come
somewhat closer (6). However, this question will have to be postponed to more specific item difficulty analyses.

| TABLE III. RESULTS FOR 1ST AND 3RD YEAR STUDENTS |
|-----------------|-----------------|-----------------|
|                 | 1st year students | 3rd year students | Score range |
| Total Test Score| Mean: 4.76        | Mean: 8.90       | 0-38         |
|                 | SD: 2.34          | SD: 4.04         |              |
| Open questions  | Mean: 0.96        | Mean: 2.90       | 0-27         |
|                 | SD: 1.31          | SD: 2.45         |              |
| Closed questions| Mean: 3.80        | Mean: 6.00       | 0-11         |
|                 | SD: 1.81          | SD: 2.30         |              |

B. Internal consistency

When we look at the internal consistency of the total test, that is, the way in which the items seem to measure the same construct, we found a value for Cronbach’s alpha of 0.689 for the whole test (0.622 for the OQ and 0.520 for the CQ). The meaning of this index depends on the kind of test and in our case it seems to be a medium value which seems to confirm the reliability of the test.

C. Comparison of results in two academic levels

When we compare the results of the 1st year students with those of the 3rd year, our results seem to be in line with our expectations, since they seem to reflect a development between these two academic levels from the 1st to the 3rd year when we look at the mean total score and also when we compare the different sections of the test (see Table III).

When we performed a t test for independent samples, in order to ascertain whether these differences were significant we found they are indeed for the whole test (F= 13.63, p < 0.005) as well as for the open (F= 15.57, p ≤ 0.002) and multiple choice questions (F= 2.14, p ≤ 0.005). So, we can state the test discriminates very well between the two academic levels.

VI. DISCUSSION

Competences and learning outcomes really seem to play a pivotal role in higher education reform. In this regard, the quote by Resnick and Resnick [6] “you get what you assess” seems in order. No matter how much we strive to help students develop the competences they will need in their professional lives, it is difficult to achieve them, at least in a general sense if we do not take the pain to assess them. Assessment determines the real goals that must be achieved by students to be successful and at the same time is a rich opportunity for learning if criteria are clearly understood and shared by students and can be worked upon. In other words, educational reform can be a void effort if it is not reflected in the way assessment is performed.

The main achievement of this project seems to be that indeed we have succeeded, at least in a first phase, in the development of a procedure to measure learning outcomes and more specifically problem solving which in light of the present results can be considered reasonable and can be taken as a sound base for future developments. However, it must be acknowledged this process takes much time and effort, as shown in this paper, and is probably best approached as a multidisciplinary endeavor.

Of course also many difficulties arose along the way. Maybe the first worthwhile mentioning are the difficulties found in the administration of these tests to natural groups of students. Teachers as well as authorities did not seem to be clear about the benefits of this administration and at times simply considered it a loss of time. The practical result of this is that, despite our efforts to the contrary, they were taken mostly by students who volunteered and the sample size was below what we expected. Moreover, since this procedure usually selects the best students, it may be considered that these results represent an overestimation. This is interesting considering the modest mean we found in a very basic competence for engineering such as problem solving.

No doubt the process of developing learning outcome assessment devices, as described in this paper is long and costly. However, it seems efforts of this sort need to be done in order to guarantee that students are assessed by means of procedures which have proved their objectivity and measure what they are supposed to measure. This is especially so when important decisions are taken based on this information, as is the case when they are used for certification purposes.

Several lines of reasoning seem to be relevant in this respect. Of course, once procedures of this type are developed and adopted by an institution they do not need to be so costly for subsequent use. Maybe the crucial question is whether they need to be developed at each institution, taking into account its costs and multidisciplinary nature of the effort needed, or they should be developed elsewhere, maybe for more general use at least in some specific cases [7]. We are aware this second option raises the question of the limitations of standardized tests vs. more open, qualitative and situated alternatives [8-11]. It also raises the question of the fact that, if the procedures have not been developed at an institution, its members do not feel ownership over them. Indeed, some of the resistance we found in the administration of these tests to natural groups of students. Teachers as well as authorities did not seem to be clear about the benefits of this administration and at times simply considered it a loss of time. The practical result of this is that, despite our efforts to the contrary, they were taken mostly by students who volunteered and the sample size was below what we expected. Moreover, since this procedure usually selects the best students, it may be considered that these results represent an overestimation. This is interesting considering the modest mean we found in a very basic competence for engineering such as problem solving.

To summarize our experience to date, this work has been long and costly, but also very rewarding for those who directly participated. In fact, they readily used the tasks and others developed following this example in their daily activity. In this sense, the tasks seem to be very intuitive and stimulate educational activities geared to develop valuable competences.
Finding a balance between the effort needed to develop this kind of assessment devices and the possibility of not measuring them or doing so in less reliable and valid ways is something the academic community will need to consider seriously.

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