



Mendeley: your research, anywhere

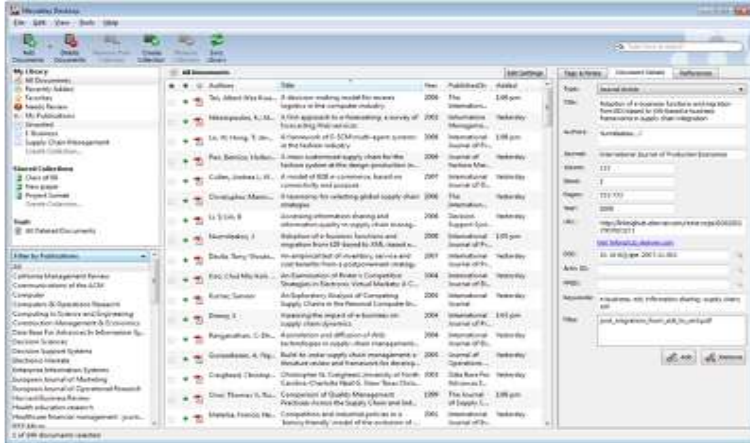
Massimiliano Bearzot

Customer Consultant - South Europe and Israel

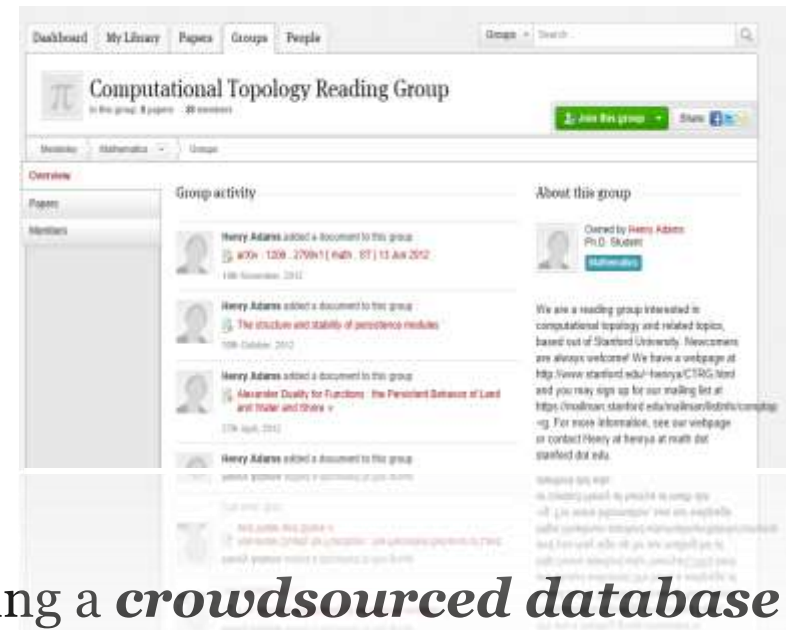
Madrid - July the 9th 2015

mendeley.com

What is Mendeley?



Mendeley is a **reference manager** allowing you to manage, read, share, annotate and cite your research papers...



...and an **academic collaboration network** with 3 Million users to connect like-minded researchers & discover research trends and statistics.

... forming a **crowdsourced database** with a unique layer of **social research information** and an **Open API**

How do you use Mendeley?

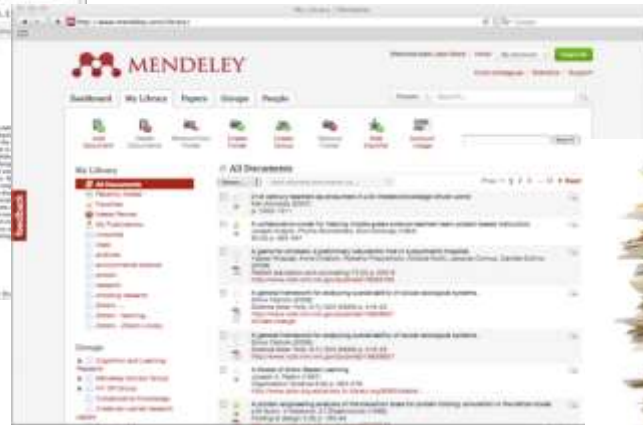


Free academic software

Non-platform or browser specific

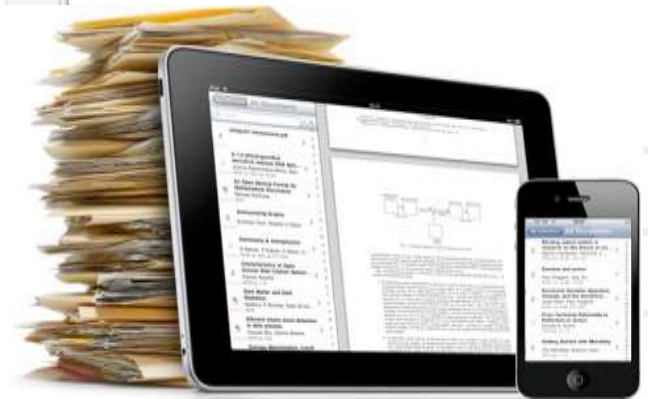


Desktop

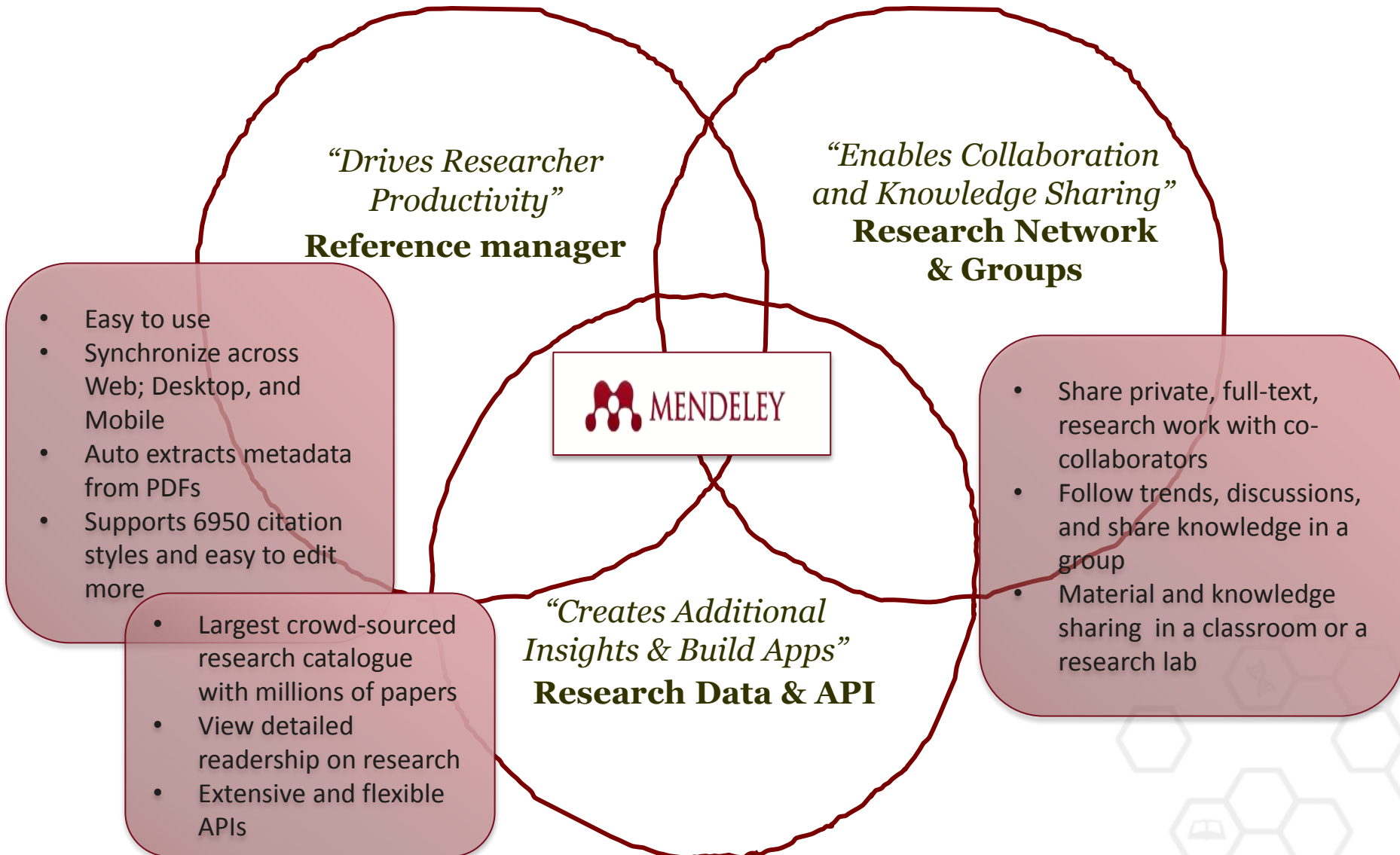


Web

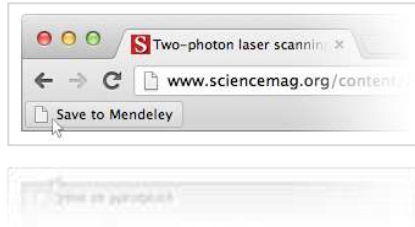
Mobile



Mendeley's Three Key Values



How Mendeley drives researcher productivity



Add and organize PDFs

Import and organize PDFs from your computer, EndNote™, RefWorks, Papers, Zotero, Mendeley importer, ScienceDirect, and Scopus

Content-based recommendations: The us recommended items similar to the on preferred in the past;
Collaborative recommendations: The us recommended items that people with si and preferences liked in the past;

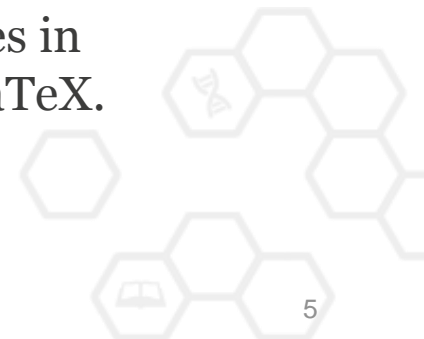
Read and annotate

Open PDFs and capture your thoughts through sticky notes and highlights.



Reference Manager

Generate citations and bibliographies in Microsoft Word, OpenOffice, and LaTeX. 6750 citation styles!



How Mendeley enables collaboration

Collaborate and interact

Find and connect with colleagues and securely share your papers, notes and annotations.



Backup and sync

Access your papers on the desktop, web, iOS, and soon Android



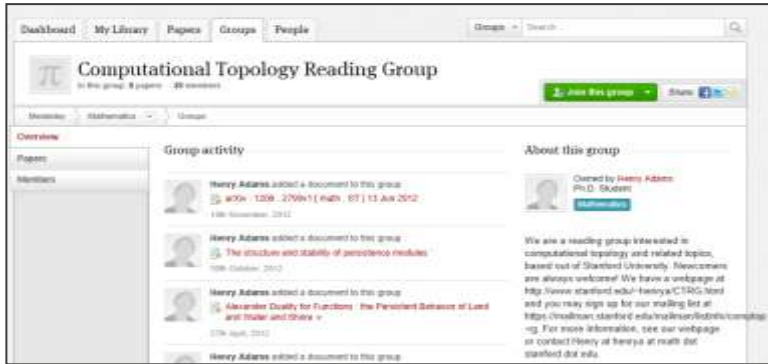
Network and discover

Discover papers, people and public groups.

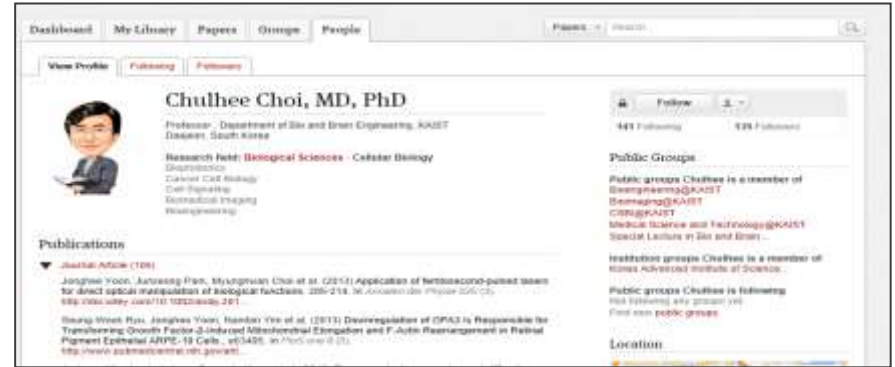


Collaboration opportunities

Public Groups and follow a KOL



...create a reading group to crowd-source interesting articles, share knowledge, as well as making new contacts...



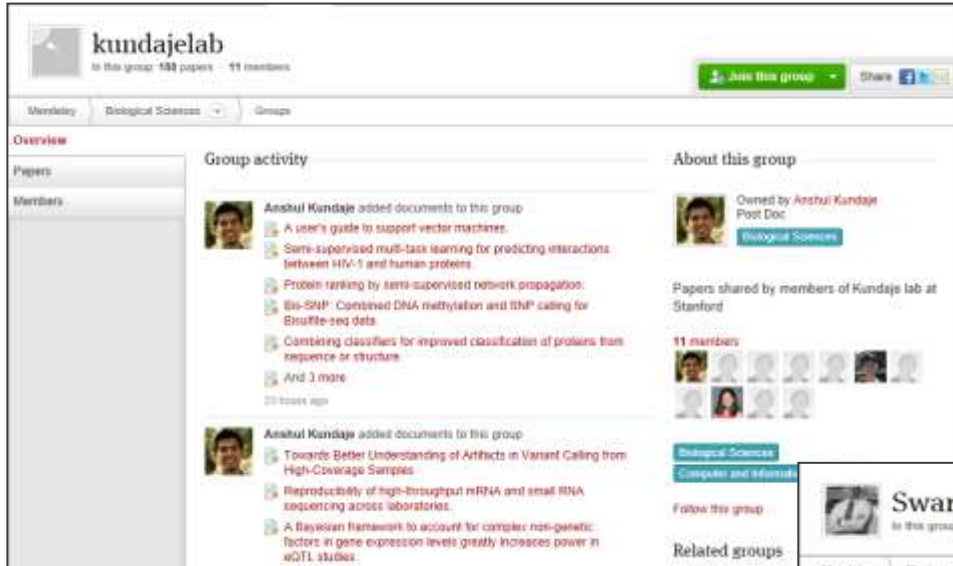
...connect to a Key Opinion Leader. An editor of Elsevier journal!



...link two public groups together with researchers across the continents...

Collaboration opportunities

Share papers and ideas in a research lab



The screenshot shows the Mendeley group page for 'kundajelab'. At the top, it says 'In this group: 488 papers · 11 members'. There is a green button 'Join this group' and social media share icons. The page is categorized under 'Biological Sciences'. The 'Group activity' section shows a post by Anshul Kundaje: 'Anshul Kundaje added documents to this group'. The documents listed include 'A user's guide to support vector machines', 'Semi-supervised multi-task learning for predicting interactions between HIV-1 and human proteins', 'Protein ranking by semi-supervised network propagation', 'Bi-SNP: Combined DNA methylation and SNP calling for Bisulfite-seq data', and 'Combining classifiers for improved classification of proteins from sequence or structure'. The 'About this group' section identifies the owner as Anshul Kundaje, a Post Doc in Biological Sciences, and lists papers shared by members at Stanford. It also shows 11 members and related groups in Biological Sciences and Computer and Information Science.

...share reference papers, reading lists, and discuss ideas...



The screenshot shows the Mendeley group page for 'Swartz Lab'. At the top, it says 'In this group: 69 papers · 720 members'. There is a green button 'Follow this group' and social media share icons. The page is categorized under 'Engineering'. The 'Group activity' section shows a post by Christopher VanLang: 'Christopher VanLang added a document to this group'. The document is 'Cell-free co-production of an orthogonal transfer RNA activates efficient site-specific non-natural amino acid incorporation', dated 22th June, 2013. Another post by Christopher VanLang shows 'Christopher VanLang added documents to this group' on 21st March, 2013, with documents including 'Pluripotency transcription factor Sox2 is strongly adsorbed by heparin but requires a protein transduction domain for cell internalization' and 'Using E. coli-based cell-free protein synthesis to evaluate the kinetic performance of an orthogonal tRNA and aminoacyl-tRNA synthetase pair'. A third post by Christopher VanLang shows 'Christopher VanLang added documents to this group' with documents including 'Nuclear Resonance Vibrational Spectroscopy and Electron Paramagnetic Resonance Spectroscopy of (57)Fe-Enriched [FeFe] Hydrogenase Indicate Stepwise Assembly of the H-Cluster' and 'Pluripotency transcription factor Sox2 is strongly adsorbed by heparin but requires a protein transduction domain for cell'. The 'About this group' section identifies the owner as Christopher VanLang, a Ph.D. Student in Biological Sciences, and describes the lab's focus on protein biotechnology research at Stanford University. It also shows 13 members and related groups in Engineering.

How Mendeley enables additional data insight



Crowd-sourced knowledge

Crowd uploaded research catalogue with more than 400M documents

Detailed readership stats

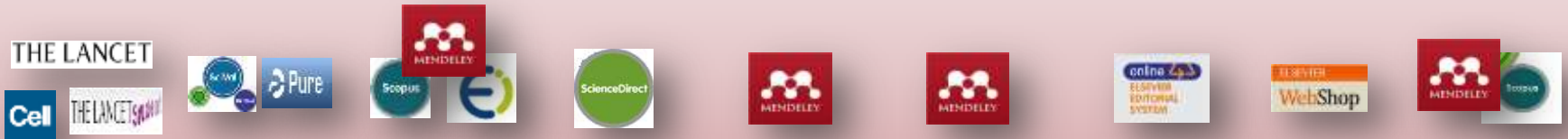
See readership impact by discipline, academic profile, and geographic location of each paper

Developer's portal and APIs

Developers and researchers have created hundreds of applications based on Mendeley API and research recommendation dataset.

Why is Mendeley important?

Content and workflow tools that improve the **efficiency and outcomes** for researchers



Researcher-centricity as the key concept behind our activities and products – looking at the whole picture of the researcher’s workflow!



Additional information

Learn new tips + stay connected by visiting our blog at blog.mendeley.com

Become an advisor

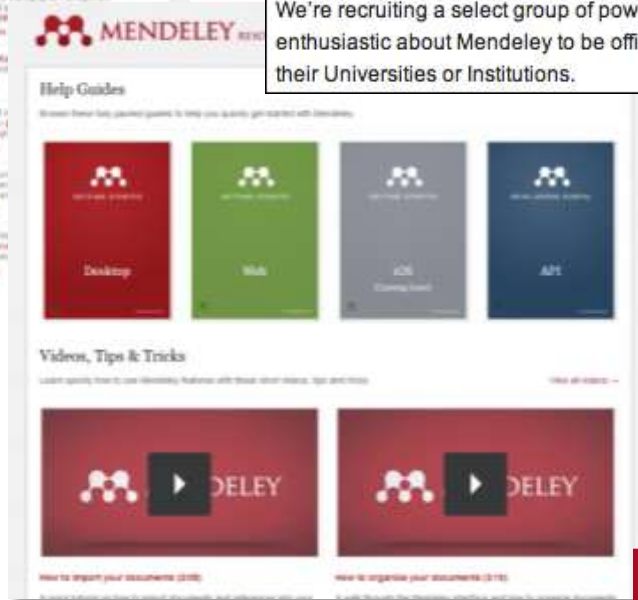
Help us change the way research is done... Become a Mendeley Advisor!

We're recruiting a select group of power users who are enthusiastic about Mendeley to be official representatives at their Universities or Institutions.



Become a Mendeley Advisor!
mendeley.com/advisors

Read our guides and watch our tutorial videos on our website at resources.mendeley.com



Additional information

- <http://www.elsevier.com/online-tools/mendeley/about#about-mendeley-institutional-edition> - MIE website
- http://www.elsevier.com/_data/assets/pdf_file/0008/197477/mendeley_user_guide.pdf - Quick Reference Guide
- <http://www.mendeley.com/videos-tutorials/> - online video tutorials (3 min x 5 videos)
- <http://resources.mendeley.com/> - step by step on-line tutorial



for any query write to
m.bearzot@elsevier.com

for all the documents of this Author Seminar please complete the
survey at https://www.surveymonkey.com/r/2015_209_surv

Thank you for your time!

www.mendeley.com